FOR IMMEDIATE RELEASE

Social Travel Network Mapify wins Golden Globe's CEO and MAIRDUMONT VENTURES as Investors, announces Store Preview selection by Apple.

The Social Travel Network Mapify connects travelers all over the world by curating an AI-backed travel guide based on personal experiences.

BERLIN — Mapify, the trending Social Travel Network, announces **two new investors** as well as a highly exclusive selection by **Apple** to be amongst the store featured applications globally. The startup which launched in November 2017 backed by **MIT's Sandbox Innovation Fund**, has raised $1.5M to this day and aims at becoming the most relevant social travel platform in 2019.

"We are honored by the new investors joining Mapify and by Apple's selection of our iOS app to be pre-installed on iPhones in Apple Stores around the globe", Mapify's CEO Patrick Haede said. The 24-years old serial founder dropped out of MIT in the beginning of this year to lead Mapify full-time and pitched the company's vision just recently at TechCrunch Disrupt in Berlin.

Among the new investors is **Mike Mahan**, **CEO** of the **Golden Globe's** and **American Music Awards production company Dick Clark Productions**. LA-based **Mike Mahan** joins the existing US investors **LayJax Ventures**, **Navid Hadzaad** and **Niv Dror**. In addition, Mapify is onboarding **MAIRDUMONT VENTURES**, the MairDumont venture arm focusing on travel startups, to their investors portfolio which has become astonishingly international in just a year since the company's launch.

"Mapify is an ideal match to MairDumont's vision of enabling exceptional travel experiences. We are excited on the joint journey with the impressive team of Mapify", says Daniel Gundel, Investment Director of MAIRDUMONT.

The investment round was advised by a team of lawyers around Philipp Glock from Luther Rechtsanwaltsgesellschaft, who had already supported Mapify during the founding phase.

In addition to the new funding, the company is also announcing its **selection** to be amongst the very few **pre-installed applications on iPhones in Apple Stores around the globe**. The design-focused Mapify app has been highly successful on the Apple App Store in 2018 and it is yet another achievement for the young company to be recognized in one of the world's largest markets.

"We are extremely thankful and excited about Apple's support. This is an honor for our design and engineering team and showcases a global recognition we are very proud of", said David Pflugpeil, the 20-year old Mapify co-founder who leads the company's iOS engineering.

FOR IMMEDIATE RELEASE

About Mapify

Founded in December 2016 and based in Berlin, Mapify is a social travel platform for people to visualize, find and plan travel experiences. By developing a website and app which launched in November 2017, the company has attracted users worldwide to share trips and spots in more than 190 countries and has continuously been trending on several country App Stores worldwide. The company has raised $1.5M from MIT's Sandbox Innovation Fund, European and US VC funds and renowned angel investors.

Key Features of Mapify's Apps and Website

- Visualization of past or current travel experiences by uploading single spots or entire trips with photos, descriptions, and attachments
- Connecting with travelers worldwide by following them, commenting on the places they share or creating collections with them to start planning a new travel experience
- Becoming inspired by Mapify's unique "Explore Feed" and receiving personal recommendations based on travel interests the platform recognizes
- Searching for countries, regions, and cities on Mapify to discover spots and add them to a private bucket list or collections

Editors

For more information on Mapify's iOS App, visit https://mapify.travel/s/app

For images and videos, please see http://press.atmapify.com/assets/

An iOS-App demo video can be found here: https://youtu.be/nMRfukf3oqE

Contact

Eva Burdack, press@mapify.travel